

## **James Fowler | Digital Director | Odonnell Company**

With a background in software development, James oversees the implementation of digital strategies including user research and testing, website development, digital marketing, application development, and more. James has spearheaded projects and partnerships with the CT Department of Mental Health and Addiction Services, Greater Bridgeport Transit, CT Office of Early Childhood, and Bradley International Airport. James is responsible for digital strategies and technical implementation. James has twelve years' experience in behavior change marketing. He is currently working with the CT Department of Mental Health and Addiction Services to grow and promote the LiveLOUD campaign.